

# OPEN SHARED EXPERIENCES IN EDUCATION AND RESEARCH FOR CULTURAL AND EXPERIENCE-BASED INDUSTRIES

Barcelona SUNY COIL Symposium

POMPEU FABRA UNIVERSITY  
POBLENOU CAMPUS, MULTIPURPOSE ROOM (TANGER BUILDING)  
ROC BORONAT, 138, 08018, BARCELONA

Thursday 13th – Friday 14th October 2016

All conferences will be held in English. Some sessions require the participants to bring their own laptops or smartphones

## 13th OCTOBER

09:00H  
09:15H

Accreditation in Multipurpose Room (Tanger Building), Poblenou Campus

09:15H  
09:30H

Inaugural Welcome Speech

**Manel Jiménez** ACADEMIC DIRECTOR OF THE CENTER FOR LEARNING INNOVATION AND KNOWLEDGE (CLIK)

09:30H  
10:30H

Creating meaningful/scalable online international engagements for non-mobile students: the SUNY COIL Center as an institutional model - student generated video exchanges as example activities

**Jon Rubin** DIRECTOR OF THE SUNY COIL CENTER, CONSULTANT



### COFFEE BREAK

10:30H-11:00H



11:00H  
12:00H

Transmedia Education

**Carlos A. Scolari** PROFESSOR OF THE DEPARTAMENT OF COMMUNICATION (POMPEU FABRA UNIVERSITY) & PRINCIPAL INVESTIGATOR OF THE TRANSMEDIA LITERACY H2020 RESEARCH PROJECT ([HTTPS://TRANSMEDIALITERACY.ORG/](https://transmedialiteracy.org/))

12:00H  
13:30H

Learning Helping, Helping to Learn – A Collaborative Service-Based Learning Project

**David Dueñas Cid** RESEARCHER AT SBRLAB (UNIVERSITAT ROVIRA I VIRGILI) AND ASSOCIATE RESEARCHER AT INSTYTUT STUDIÓW SPOŁECZNYCH (UNIVERSITY OF WARSAW)



### LUNCH TIME

13:30H-14:30H



14:30H  
15:30H

UPF TV Set Visit

**UPF staff**

A guided tour through UPF's communication & media facilities: TV set, chroma room, control pit, teleprompter, etc.

15:30H  
17:00H

Magic and Science MOOC. Keys and clues for its low-cost production

**Miquel Duran & Sílvia Simon** CHAIR OF SCIENTIFIC CULTURE AND DIGITAL COMMUNICATION (UNIVERSITAT DE GIRONA)



### NETWORKING DRINK

17:00H-18:00H



REGISTRATION AVAILABLE THROUGH EVENTUM  
REGISTRATION FEE (INCLUDES MEALS, ACTIVITIES AND WORKSHOP PARTICIPATION):  
EXTERNAL MEMBERS: €60  
UPF MEMBERS: €20  
SPECIAL GROUP PRICE (PLEASE CONSULT AT [CLIK@UPF.EDU](mailto:CLIK@UPF.EDU))  
REGISTRATION DEADLINE: OCTOBER 10TH 2016  
MAXIMUM CAPACITY: 50 PAX.

WI-FI ACCESS  
NETWORK: [EVENT@UPF](mailto:EVENT@UPF)  
WIFI: 1PFABRA10  
TWITTER: @CLIK\_UPF  
HASHTAG: #SUNYCOILUPF  
EDUROAM NETWORK ALSO AVAILABLE.  
ATTENDANCE CERTIFICATES WILL BE ISSUED UPON THE PARTICIPANTS' REQUEST

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14th OCTOBER

09:00H  
10:00H

Learn Do Share, an open collaborative ecosystem exploring new ways to craft stories in the 21st Century. Play with Sherlock Holmes & the IoT. A global storytelling experiment

**Isabel Fernández** DIRECTOR & PRODUCER OF AL PATI PRODUCCIONS

10:00H  
11:00H

Professional development strategies to support faculty and staff engaging the COIL (Collaborative Online International Learning) model including approaches to assessment and evaluation

**Mirjam Hauck** PROFESSIONAL DEVELOPMENT LEAD AT SUNY COIL CENTER

\*\*\*PLEASE BRING YOUR OWN LAPTOPS!\*\*\*



11:30H  
12:30H

Cities, Colonies and Global Networks in West Mediterranean: A collaborative teaching experience between Brown University and UPF

**Jordi Calvo & Sophie Butler** DEPARTMENT OF HUMANITIES (POMPEU FABRA UNIVERSITY)

Collaborative learning activity with PyramidApp

**Konstantinos Michos** DEPARTMENT OF INFORMATION AND COMMUNICATION TECHNOLOGIES (POMPEU FABRA UNIVERSITY)

\*\*\*PLEASE BRING YOUR OWN LAPTOPS OR SMARTPHONES!\*\*\*

12:30H  
14:30H

Build your way to a powerful collaboration with Lego® Serious Play® (hands-on collaborative workshop)

**Ester González Rivas** LEGO® SERIOUS PLAY® FACILITATOR, CONSULTANT, COACH & MENTOR AT OPTÍMAS



#sunycoilUPF

Hosted by the Center for Learning Innovation and Knowledge (CLIK), Pompeu Fabra University



In collaboration with the State University of New York (SUNY) COIL Center



And the support of

